

# Stochastic Optimization: Making Complex Design, Planning, and Operation Decisions in the Face of Uncertainty

Jim Luedtke

Industrial & Systems Engineering  
University of Wisconsin-Madison  
[jim.luedtke@wisc.edu](mailto:jim.luedtke@wisc.edu)

Chaos and Complex Systems Seminar, January 30, 2018

# Goal of This Talk

## Overview of stochastic optimization

- ▶ What types of problems might it be useful for?
- ▶ Different “flavors” of stochastic optimization models
- ▶ Some sense of how they are solved

Stochastic optimization is a branch of **mathematical optimization**, so we'll start with that

Will avoid this!

$$\min \mathbb{E} \left[ \sum_{t \in [T]} c_t(\xi^t)^\top x_t(\xi^t) \right]$$

$$A_t(\xi^t)x_t(\xi^t) + B_t(\xi^t)x_{t-1}(\xi^{t-1}) = b_t(\xi^t), \quad \forall t \in [T], \mathbb{P}\text{-a.s.}$$

$$C_t(\xi^t)x \geq d_t(\xi^t), \quad \forall t \in [T], \mathbb{P}\text{-a.s.}$$

But, it's also not going to be (primarily) an application talk

# Outline

## Mathematical Optimization

Two-stage Stochastic Optimization

Limiting Risk

Multi-stage Stochastic Optimization

Solution Methods

# Mathematical Optimization

1. Decision variables: Values/decisions to be determined by the model
2. Objective: Minimize/maximize profit, time, energy, cost... (function of decision variables)
3. Constraints: Restrictions on what values decision variables can take (inequalities/equations)

## Mathematical Optimization Problem

Find values for the decision variables that satisfy all the constraints and achieve the best possible objective value.

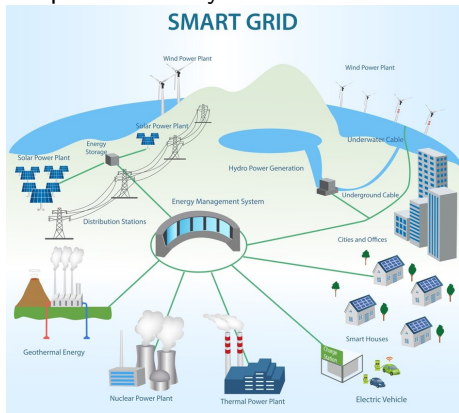
- ▶ Optimization  $\Rightarrow$  REALLY the best value (or bounds on error)
- ▶ Solution methods vary greatly, depending on structure

Historically (and often still used): Mathematical Programming, Linear Programming, Nonlinear Programming, Stochastic Programming..  
("Programming"  $\equiv$  "Planning")

# Example 1: Power Grid Economic Dispatch

Problem solved by Independent System Operators every 5 minutes

- ▶ Given power demands and renewable energy inputs at points in grid
- ▶ Determine generation amounts at gas/coal plants, amount to buy from spot market
- ▶ Minimize cost
- ▶ Do not exceed line limits, generation limits, etc.



## Example 2: Scheduling Service System Employees

Service Systems: Call centers, hospital departments, repair shops, etc.

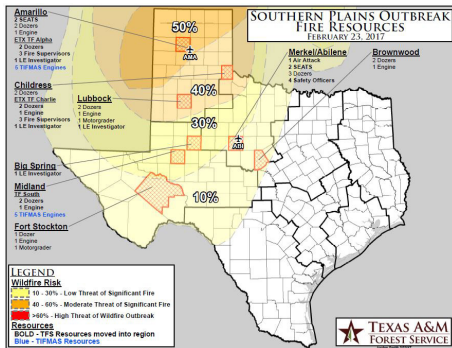
- ▶ Given estimated hourly service demands throughout next week
- ▶ Determine employee schedules
- ▶ Minimize overtime cost, unmet customer demands
- ▶ Limited by number of employees having different skill sets, schedules must meet certain rules, etc.



## Example 3: Wildfire Initial Response Planning

Pre-positioning firefighting equipment (dozers, etc.) to be ready for “initial response”

- ▶ Given available equipment and current locations
- ▶ Determine where equipment should be placed
- ▶ Maximize ability to respond to fires “fast enough”
- ▶ Limited by budget, amount of equipment, space at locations



# Classes of Optimization Models

## Continuous

- ▶ Decision variables can take on any real values
- ▶ Infinitely many solutions
- ▶ Methods based on iterative updates to solution, e.g., using function derivatives (calculus)

## Discrete/integer

- ▶ Decision variables restricted to be integer  $\Rightarrow$  Can model yes/no with 0/1 variables
- ▶ May be finite set of solutions, but too many to enumerate
- ▶ Methods based on continuous relaxations and “smart search”

Wide variation in difficulty!

- ▶ Some problems are “well-solved” (polynomial-time algorithms)
- ▶ Some problems are “theoretically hard” ( $NP$ -hard, etc.)
- ▶ **Even if a problem is “hard”, in many cases optimization algorithms can *optimally* solve most practical instances**
  - ▶ Pet peeve: “Problem is  $NP$ -hard, so there is no hope to solve it optimally.”



# Uncertainty in Optimization Models

Often data in a model is not perfectly known when solving the model

- ▶ Measurement errors
- ▶ Future events

Examples:

- ▶ Energy demand and wind/solar outputs
- ▶ Customer volume in service systems
- ▶ Forest fire locations and size
- ▶ Investment returns
- ▶ Cell response to enzyme changes

# Ignore Uncertainty?

## The “Flaw” of Averages

- ▶ The flaw of averages occurs when uncertainties are replaced by “single average numbers” planning.
- ▶ **Joke:** Did you hear the one about the statistician who drowned fording a river with an average depth of three feet.



# Uncertainty in Optimization Models

How to incorporate uncertainty into the model?

- ▶ Assume uncertain outcomes are random variables  $\Rightarrow$  Stochastic optimization
- ▶ Assume uncertain outcomes lie within some known set and protect against worst-case  $\Rightarrow$  Robust optimization

# Outline

Mathematical Optimization

Two-stage Stochastic Optimization

Limiting Risk

Multi-stage Stochastic Optimization

Solution Methods

# Two-stage Stochastic Optimization

## Classic two-stage framework

1. Choose “here and now” decisions  
⇒ Observe random variables
2. Make “recourse” decisions (in response to observed random variables)

Goal: Choose current decisions to minimize immediate cost plus **expected value** of cost of “best response” decisions

- ▶ Or, maximize expected profit, etc.
- ▶ Later: Goals other than expected value

## Power Grid Unit Commitment

Daily/Weekly problem for independent system operators

- ▶ Many generators require significant time/cost to “turn on” and “turn off”
- ▶ Need to schedule the on/off status of these in advance (e.g., on hourly basis, for next day or week)  $\Rightarrow$  “Commitment decisions”

Two-stage stochastic optimization model

- ▶ Here and now decisions: Which generators to “turn on/off” and when
- ▶ Random variables: Electric load and renewable generation, in each time period and each location in grid
- ▶ Recourse decisions: Economic dispatch, i.e., decide generation levels (for generators that are on)
- ▶ Minimize total expected cost
- ▶ Note: Recourse has multiple **periods**, but if they are independent they can be considered a single **decision stage**

## Service System Scheduling

Service systems with multiple employee and customer “types”

- ▶ Employee “type” based on which customers they can serve
- ▶ Schedules must be made in advance, but assignment of servers to customers can be done real-time

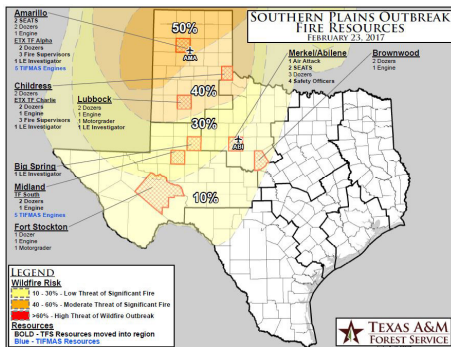
Two-stage stochastic optimization model

- ▶ Here and now decisions: Employee schedules (e.g., for next week)
- ▶ Random variables: Number of each customer type arriving in each period
- ▶ Recourse decisions: Assign customers to available employees, determine “lost” customers
- ▶ Minimize expected number of lost customers
- ▶ Again: Recourse has multiple **periods**, but if they are independent, can be considered a single **decision stage**

# Wildfire Initial Response Planning

## Two-stage stochastic optimization model

- ▶ Here and now decisions: Where to place firefighting resources
- ▶ Random variables: Location and size of fires
- ▶ Recourse decisions: Determine which equipment to use to respond to fires, measure size of uncontained fire
- ▶ Minimize expected amount of uncontained fires





# Outline

Mathematical Optimization

Two-stage Stochastic Optimization

**Limiting Risk**

Multi-stage Stochastic Optimization

Solution Methods

## Risk-Averse?

Expected cost/profit is often appropriate objective

- ▶ E.g., when optimizing operational decisions that will be repeated
- ▶ Typically leads to “safer” solutions than ignoring uncertainty!

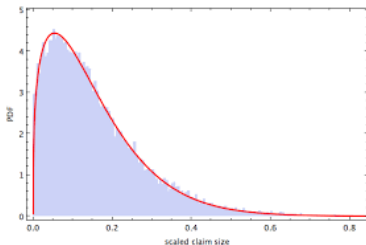
But, solutions good on average may still have undesirable risk of “bad outcome”

- ▶ E.g., Two options for investing \$1000, each with two equally likely outcomes
  1. Stock: Lose \$200, or gain \$300 (expected gain = \$50)
  2. Bitcoin: Lose \$900, or gain \$2000 (expected gain = \$550)

## Risk Measures

Random outcome  $\Leftrightarrow$  Distribution of possible values

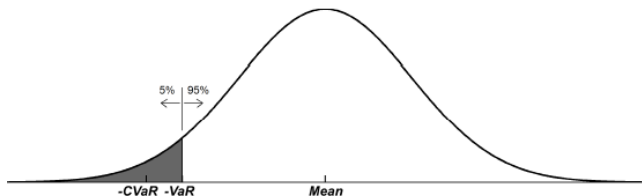
- ▶ Expected value summarizes distribution with a single number, by averaging over all the outcomes



Risk measures

- ▶ Alternative ways to summarize distribution
- ▶ E.g., measure distribution spread (variance), or focus on the “bad events”

# Risk Measures



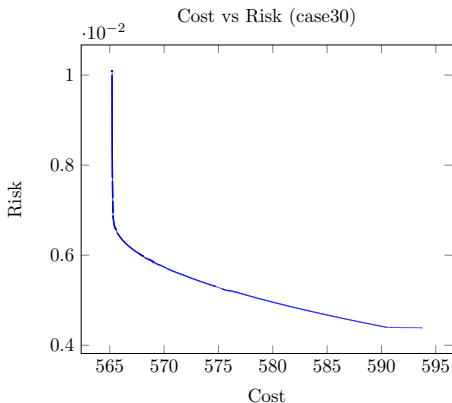
Example: Conditional value-at-risk

- ▶ Average over the 5% of worst outcomes (e.g., losses)
- ▶ Idea: Good outcomes are anyway good, more important to choose solution that is better in the bad cases

## Risk Measures

Typical use in stochastic optimization model:

- ▶ Minimize expected cost, with bound on risk: Repeat with many values
- ▶ Construct an “efficient frontier” of pareto optimal solutions
- ▶ Idea dates to Markowitz’ classic mean/variance portfolio model



## Chance Constraints

Sometimes difficult to quantify “cost” of a bad outcome

- ▶ Power line limit exceeded: May not fail at all, may lead to cascading failure
- ▶ Service system scheduling: Poor service coverage  $\Rightarrow$  Lose customer “goodwill”
- ▶ Wildfire initial response planning: Difficult to predict magnitude of fires for which initial response failed

### Chance constraint

Restrict the **probability** of undesirable event to be below a limit,  $\epsilon$

- ▶ Probability(line limit exceeded)  $\leq 0.01$
- ▶ Probability(any customers unserved)  $\leq 0.05$
- ▶ Probability(any fire not contained)  $\leq 0.10$

How to choose limit  $\epsilon$ ?

- ▶ Try many and construct efficient frontier of pareto optimal solutions

# Outline

Mathematical Optimization

Two-stage Stochastic Optimization

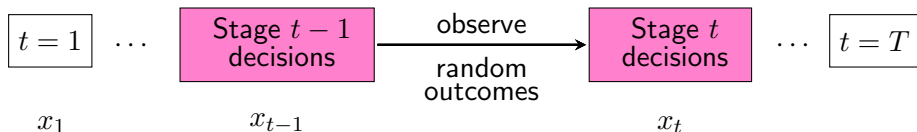
Limiting Risk

**Multi-stage Stochastic Optimization**

Solution Methods

# Multi-stage Stochastic Optimization Problem

Finite-horizon sequential decision making problems under uncertainty



When making decisions in stage  $t$ :

- ▶ Must anticipate full sequence of future random events **and** optimal responses to those

Examples: When would they be multi-stage?

- ▶ Power grid unit commitment: If can adjust future commitment decisions every hour (or day)
- ▶ Employee scheduling: Recourse is multi-stage if customers willing to wait from one period to next
- ▶ Wildfire initial response planning: Move equipment periodically based on evolving availability



# Outline

Mathematical Optimization

Two-stage Stochastic Optimization

Limiting Risk

Multi-stage Stochastic Optimization

Solution Methods

## First Challenge: Evaluating Expected Value

Stochastic optimization models typically have many random variables

- ▶ Need estimate of expected value of objective *as function of decision variables*
- ▶ Exact evaluation impossible even for a single set of decision variable values
- ▶ Similar challenge for chance constraints (calculate probability of event) or risk measures

Typical approach: “Sample average approximation”

- ▶ Approximate vector of random variables with finite set of “scenarios”
- ▶ Expected value  $\Rightarrow$  Weighted sum
- ▶ Often scenarios from a Monte Carlo sample, but many more advanced approaches

Sample average approximation  $\Rightarrow$  Deterministic, but very large-scale optimization model

## Approximating Expected Value

Key question: How many scenarios required for “good approximation”?

- ▶ Significant research into this for variety of problems (two-stage, chance constraints, risk measures, multi-stage)
- ▶ Good news: Surprisingly, required number grows “mildly” with number of decision variables and random variables
- ▶ Bad news: Required number grows fast with desired accuracy

### Conclusion

In many cases sampling enables solving stochastic optimization problems to “modest accuracy”

- ▶ Exception: For multi-stage problems, sample size grows exponentially with number of stages

Next challenge: How to solve the very large-scale optimization model defined by sample average approximation?

# Solving Sample Average Approximation: Two-Stage Problems

Large-scale because model must account for actions in every scenario

- ▶ Structure: With first-stage decisions fixed, each scenario can be considered independently
- ▶ Single problem of size  $N \times m \Rightarrow N$  separate problems of size  $m$

Algorithms exploit this structure via **decomposition**

1. Choose first-stage decisions by solving a “master problem”
2. Solve recourse problem for each scenario to evaluate first-stage decisions
3. Collect information from recourse problems to update master problem, and repeat

Similar idea for problems with risk measures, chance constraints

## Other Approaches: Two-Stage Problems

Alternative decomposition strategy:

- ▶ Solve full problem (first and second-stage) separately for each scenario
- ▶ Issue: Different here-and-now decisions in different scenarios
- ▶ Average the here-and-now decisions  $\Rightarrow$  “Consensus” decision
- ▶ Re-solve separate subproblem, but with penalty for straying from consensus

Stochastic approximation (stochastic gradient descent):

- ▶ Sampling is integrated in algorithm

## Multi-Stage Problems

Frequent simplifying assumption: Random variables in different stages are independent

- ▶ Often can vbe satisfied with appropriate modeling
- ▶ Many methods based on recursive approximation of “cost-to-go” function
- ▶ Related approach: (Deep) reinforcement learning (AlphaGo)

Approximation by restricting flexibility in decisions

- ▶ Require all (or some) decisions to be linear function of observed random variables
- ▶ Restricted problem is one or two-stage problem
- ▶ Similar techniques in “dual” problem yields bounds on solution quality

# Open Challenges

Many areas for ongoing work

- ▶ Stochastic + discrete
- ▶ Multi-stage
- ▶ Chance constraints with small risk tolerance
- ▶ High-impact, rare events
- ▶ Integrating stochastic optimization and machine learning/prediction models (data-driven)
- ▶ Use it for...

Questions?

`jim.luedtke@wisc.edu`